LYOUBOV TOUINOVA

Artist, writer, musician and curator working across installation, sound, text and digital systems. Saint Petersburg, Russia | www.lyoubov.ru | medialacuna@gmail.com

Artist statement

Lyoubov Touinova works with the unstable borders between a body, a dataset, a currency and an avatar. Through text, sound, moving image, installation and digital worlds, she creates situations in which intimacy becomes a social interface. Her practice considers anonymity, gendered visibility, care, ecological interdependence and the right to privacy in technological environments.

Key projects - $Permanent, Data City, Barbie Blaster and HEARTWINS - connect speculative narrative, social research and collective encounter.







Selected works

PROJECT	YEAR	MEDIUM / CONTEXT
$Permanent	2021-present	Writing, virtual exhibition, installation, performance and fashion. Dimensions / duration: variable. Saint Petersburg and online.
Genesis of Perception	2021-2023	Interactive installation and performance score. Dimensions / duration: variable. Saint Petersburg.
Barbie Blaster	2011-present	Game, digital avatar, AR and expanded narrative. Dimensions / duration: variable. Online.
Data City	2017	Book and media opera. Duration: variable. 101 Media Poetry, Saint Petersburg.
SEYD	2015	Public audiovisual performance, flute. Duration: performance. Saint Petersburg.
Digital Opera Barcarola	2022	Digital opera. Duration: production version. State Hermitage Museum, Saint Petersburg.
#MakeUsVisible / Barbie Blaster	2022	AR project on gender visibility in public space. Dimensions / duration: variable. New York and online. Extended Reality Ensemble.
Pharaoh from Future	2017-2021	Virtual exhibition and poetic project. Dimensions / duration: variable. Online.
Archive Future	2018	Video / exhibition project. Duration: variable. Nice chez Pr. Kouro, France.
Cybertheater	2018	Exhibition project. Dimensions / duration: variable. Electrotheatre, Moscow.
Constructive Essence	2016	Exhibition project. Dimensions / duration: variable. Quartariata, Peterhof.
HEARTWINS	2012-present	Digital art, generator, accessories and participatory ecosystem. Dimensions / duration: variable. Online.

Selected contexts

State Hermitage Museum, Digital Opera Barcarola, Saint Petersburg, 2022; Ars Electronica XR Garden, New York, 2021; The Wrong Biennale, online, 2017-18; Cyland Media Archive / VideoArchive, Saint Petersburg, 2021; #MakeUsVisible, Extended Reality Ensemble, 2022; Inspirational, no. 113, September 2026, pp. 44-83.

Contact

For exhibitions, talks, performances, publications and commissions: medialacuna@gmail.com